Dear colleague,

Thank you for your willingness to respond to the Outcome Mapping Usefulness survey.

This survey forms part of a research that investigates the usefulness of Outcome Mapping in development programmes. The research is commissioned by the Outcome Mapping Learning Community.

The survey provides you with a self assessment tool to reflect on your satisfaction with the use of outcome mapping in your programme. (While we refer to programme throughout the survey, this is understood broadly and may also include projects, organisations, networks, interventions, etc.)

At the end of the survey you will be able to read your programme's score on the Outcome Mapping Usefulness Barometer. As a participant in this research you will be fully informed about the research results as they emerge and you will also have the opportunity (if interested) to participate in an in-depth interview and an online webinar in December 2012 to discuss the findings and recommendations from the research. Individual responses will be kept confidential.

Some practical information before you start:

- The survey should take you about 10 to 15 minutes to complete.

- You will be able to save partially finished responses and complete the survey at a later stage.

- Please feel free to contact Jan.vanongevalle@kuleuven.be if you have any questions or remarks about the research.

Many thanks in advance!

There are 38 questions in this survey

Some factual information

1 [personal details]Please fill in your personal details

Please write your answer(s) here:

Your name	
Name of your organization	
Name of the programme (when you used outcome mapping on different occasions, please choose one and fill in the survey from this perspective. This can be a programme that is in progress or that has ended)	
Your email	
Your telephone	

2 [Programme topic]Topic of your programme

Please choose **all** that apply:

☐ Agriculture

☐ Education

☐ Health

☐ Trade and Labour

☐ Sustainable development

☐ Governance

☐ Human rights

☐ Environment

☐ Community development

☐ Other (please specify): [   ]

3 [country]Where was your programme located ?

Please choose **all** that apply:

☐ Africa

☐ Europe

☐ North America

☐ Latin America and Caribbean

☐ Asia

☐ Oceania

4 [OM in Programme]How would you describe your role in this programme that used outcome mapping ?

Please choose **all** that apply:

☐ A member of the programme team carrying out programme activities

☐ A boundary partner of the programme (understood as those actors with whom the programme interacts

directly)

☐ A final beneficiary of the programme

☐ A representative of the donor organization supporting the programme

☐ A consultant / researcher

☐ Not applicable

☐ Other (please specify): [   ]

5 [area of use]In your programme, outcome mapping was used for:

Please choose the appropriate response for each item:

	Yes	No	Not applicable
Planning the programme	○	○	○
Replanning the programme	○	○	○
Deciding on strategic priorities	○	○	○
Developing a monitoring plan	○	○	○
Monitoring the programme	○	○	○
Developing an evaluation plan	○	○	○
Evaluating the programme	○	○	○

6 [in combination]To what extent was outcome mapping used in combination with other planning, monitoring and evaluation methods, in the field of:

Please choose the appropriate response for each item:

	As only method	In combination with other methods	Not used
Planning	○	○	○
Monitoring	○	○	○
Evaluation	○	○	○

7 [steps]To which degree did you use outcome mapping (according to the OM manual or principles of OM)?

Please choose the appropriate response for each item:

	High degree (e.g all or the majority of the steps according to the OM manual)	Moderate degree (e.g some steps according to the OM manual)	None of the steps, but some of the principles of OM	Not applicable
Planning	○	○	○	○
Monitoring	○	○	○	○
Evaluation	○	○	○	○

8 [years of use]How many years have you used outcome mapping in this programme ?

Please choose **only one** of the following:

◯ Less than 1 year
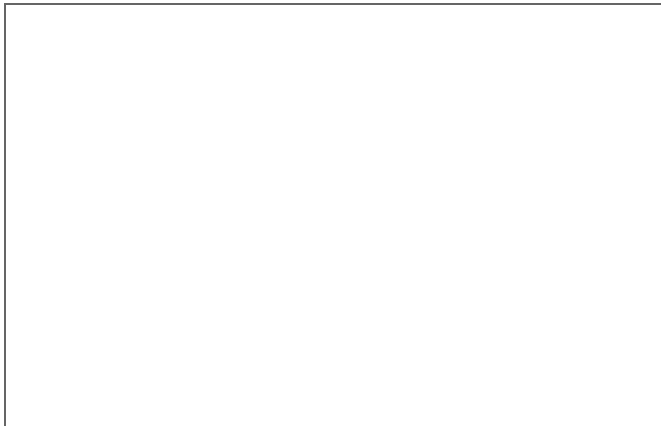
◯ 1 - 2 years

◯ 2 - 5 years

◯ More than 5 years

About relationships

9 [Clarify expectations]Using outcome mapping has helped stakeholders to clarify their expectations in this programme (stakeholders refer to any actors that have an interest in the programme, e.g. donors, programme implementers, boundary partners, ultimate beneficiaries,...)

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

10 [responsibilities]Using outcome mapping has helped programme stakeholders to clarify their responsibilities

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

11 [trustful]Using outcome mapping has helped to strengthen trustful relationships between different stakeholders within this programme

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

12 [ownership]Using outcome mapping has helped this programme to strengthen a feeling of ownership among programme stakeholders regarding:

Please choose the appropriate response for each item:

	I strongly agree	I agree	I neither agree nor disagree	I disagree	I strongly disagree	Not applicable
Planning	○	○	○	○	○	○
Monitoring	○	○	○	○	○	○
Evaluation	○	○	○	○	○	○

Please use the textbox below for any type of illustration or additional comment (optional)

13 [Please illustrate]

Please write your answer here:

About learning

14 [learn]

Using outcome mapping has helped stakeholders to learn about the effects of this programme. Effects include:

- **outputs (referring to the direct products of the programme activities),**
- **outcomes (referring to changes at the level of direct partners)**
- **impacts (referring to changes at the level of final beneficiaries)**

Please choose the appropriate response for each item:

	I strongly agree	I agree	I neither agree nor disagree	I disagree	I strongly disagree	Not applicable
At output level	○	○	○	○	○	○
At outcome level	○	○	○	○	○	○
At impact level	○	○	○	○	○	○

Please use the textbox (N°15) below for any type of illustration or additional comment (optional)

15 [illustration learn]

Please write your answer here:

16 [quickly]Using outcome mapping has helped stakeholders to learn about the effects of this programme at an early stage within the programme.

Please choose the appropriate response for each item:

	I strongly agree	I agree	I neither agree nor disagree	I disagree	I strongly disagree	Not applicable
At output level	○	○	○	○	○	○
At outcome level	○	○	○	○	○	○
At impact level	○	○	○	○	○	○

Please use the textbox (N°17) below for any type of illustration or additional comment (optional)

17 [Illustration quickly]

Please write your answer here:

18 [how]Using outcome mapping has helped the programme to adjust its strategies or activities based on monitoring data from different effect levels.

Please choose the appropriate response for each item:

	I strongly agree	I agree	I neither agree nor disagree	I disagree	I strongly disagree	Not applicable
From output level	○	○	○	○	○	○
From outcome level	○	○	○	○	○	○
From impact level	○	○	○	○	○	○

Please use the textbox (N°19) below for any type of illustration or additional comment (optional)

19 [Illustration how]

Please write your answer here:

20 [measure]Using outcome mapping has helped stakeholders to track effects of the programme that are difficult to quantify (e.g. democratization, awareness-raising, capacity development, behavioral change,...)

Please choose the appropriate response for each item:

	I strongly agree	I agree	I neither agree nor disagree	I disagree	I strongly disagree	Not applicable
At output level	○	○	○	○	○	○
At outcome level	○	○	○	○	○	○
At impact level	○	○	○	○	○	○

Please use the textbox (N°21) below for any type of illustration or additional comment (optional)

21 [Illustration measure]

Please write your answer here:

22 [unexpected]Using outcome mapping has helped stakeholders to learn about unexpected effects of this programme

Please choose the appropriate response for each item:

	I strongly agree	I agree	I neither agree nor disagree	I disagree	I strongly disagree	Not applicable
At output level	○	○	○	○	○	○
At outcome level	○	○	○	○	○	○
At impact level	○	○	○	○	○	○

Please use the textbox (N°23) below for any type of illustration or additional comment (optional)

23 [Illustration unexpec]
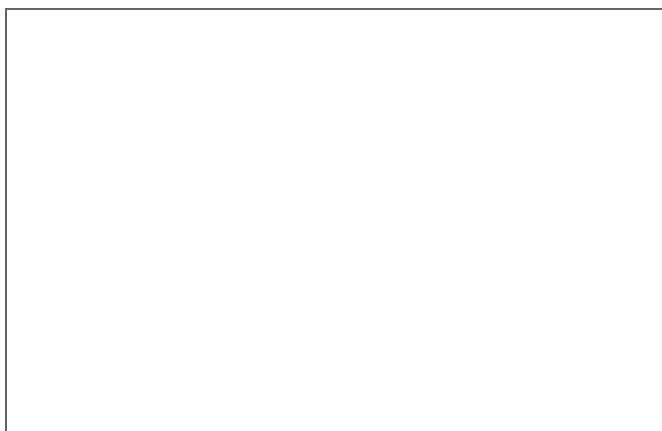
Please write your answer here:

About accountability

24 [donors]Using outcome mapping has helped this programme to satisfy information needs of its donors

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

25 [boundary partners]Using outcome mapping has helped this programme to satisfy information needs of its boundary partners

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

26 [final beneficiaries]Using outcome mapping has helped this programme to satisfy information needs of its final beneficiaries

Please choose **only one** of the following:

◯ I strongly agree

◯ I agree

◯ I neither agree nor disagree

◯ I disagree

◯ I strongly disagree

◯ Not applicable
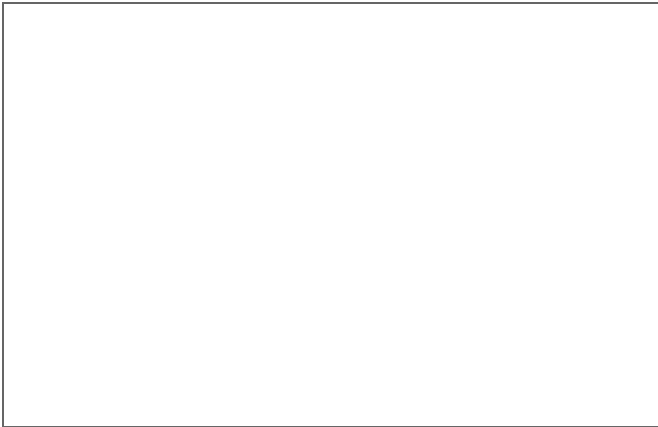
Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

27 [stakeholders]Using outcome mapping has helped the programme to share lessons from the monitoring process among stakeholders in this programme

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

28 [transparency]Using outcome mapping has helped the programme to make decisions in a transparent way

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

About adaptive capacity

29 [reflection]Using outcome mapping resulted in setting more time aside for reflection about the monitoring information

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

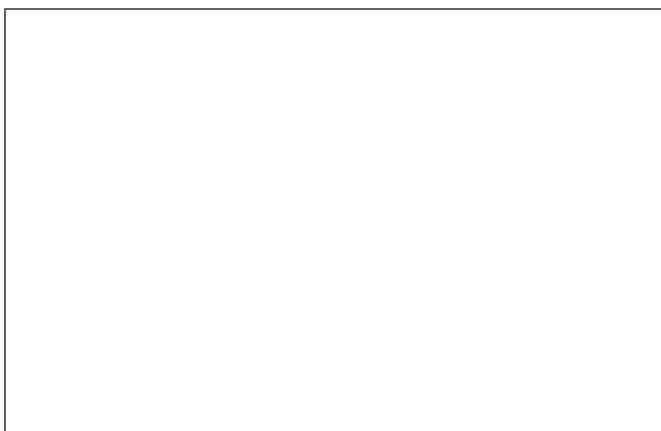Please use the textbox for any type of illustration or additional comment (optional)

30 [dialogue]Using outcome mapping has helped stakeholders in this programme to engage in dialogue among each other

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

31 [external context]Using outcome mapping has helped stakeholders to learn about the external context in which this programme operates

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

32 [internal practices]The use of outcome mapping has already led to visible changes in the internal practices of the programme

Please choose **only one** of the following:

◯ I strongly agree

◯ I agree

◯ I neither agree nor disagree

◯ I disagree

◯ I strongly disagree

◯ Not applicable
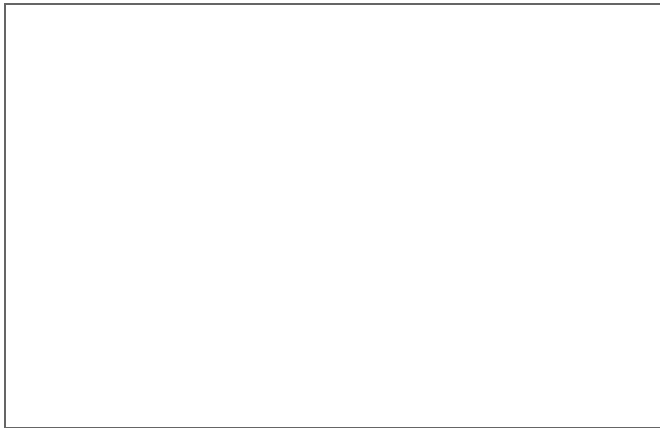
Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

33 [how]With the help of outcome mapping, stakeholders are now clearer on how the programme's interventions (among other factors and actors) contributed to various effects

Please choose **only one** of the following:

○ I strongly agree

○ I agree

○ I neither agree nor disagree

○ I disagree

○ I strongly disagree

○ Not applicable

Make a comment on your choice here:

Please use the textbox for any type of illustration or additional comment (optional)

some final questions

34 [additional factors]What factors contributed to the usefulness of outcome mapping in your programme?

Please write your answer here:

35 [factors hampering]What factors hampered the usefulness of outcome mapping in your programme?

Please write your answer here:

36 [support]What kind of support would you need in the future to improve the usefulness of outcome mapping in your programmes?

Please write your answer here:

37 [other comments]Do you have any other comments that you would like to share about the usefulness of outcome mapping in your specific context?

Please write your answer here:

38 [interview]Would you be interested to participate in an interview (+/- one hour) about the effectiveness of outcome mapping? (If yes, please make sure you have entered your email address at the beginning of the survey. We may then contact you to arrange for this interview.)

Please choose **only one** of the following:

◯ Yes

◯ No

Thank you very much for your participation in the survey ! You will hear from us soon to share the findings of this survey.

Rafael Peels & Jan Van Ongevalle

03.12.2012 – 00:00

Submit your survey.
Thank you for completing this survey.